



## *Schedule of Services - Fundraising*

All of our packages are a guideline for a place to begin with your consulting. If you do not have a need for certain services, we can discuss and remove anything that is not needed or customize your Coordination Plan for you.

## Fundraising

Many organizations need a “fundraising make over” or don’t know where to begin to cultivate a donor pool. Save the Date® specializes in helping nonprofits raise funds from individuals, corporations and foundations. By providing high quality development services with proven results, we have helped to grow small organizations into larger, well-established organizations by working to strengthen development efforts from the ground up. No organization is the same. We work with each of our clients to personally customize and design a development plan that will meet their needs and maximize their funding streams. We implement and manage each plan for every client. Our clients are able to keep their overhead costs down, learn the intricacies of development and fundraising while their organizations benefit from the rewards.

### **Some of our services include:**

- A comprehensive development plan (long and short term)
- Assessment of annual campaign
- Donor cultivation
- Major gifts
- Marketing
- Board and donor liaison
- Donor recognition programs
- Social media campaigns
- Board recruitment
- Prospect research
- Training staff and board in all aspects of development and gift solicitation
- Ancillary ways to make money at events, such as auctions or pledge cards.